

Display Rates

(All Rates In Rupees Per Square Centimetre)

	Weekdays						Sundays					
	BASIC RATE		FRONT PAGE		BACK PAGE		BASIC RATE		FRONT PAGE		BACK PAGE	
	B/W	COLOUR	B/W	COLOUR	B/W	COLOUR	B/W	COLOUR	B/W	COLOUR	B/W	COLOUR
ALL EDITIONS + DUBAI	-	4910	-	7350	-	5475	-	5200	-	7840	-	5850
ALL EDITIONS Except DUBAI	2380	4760	4760	7140	2975	5355	2537	5074	5074	7611	3171.25	5708.25
CHENNAI	940	1880	1880	2820	1175	2115	1008	2016	2016	3024	1260	2268
MADURAI	145	290	290	435	181.25	326.25	155	310	310	465	193.75	348.75
DINDIGUL	70	140	140	210	87.5	157.5	72	144	144	216	90	162
TRICHY	118	236	236	354	147.5	265.5	126	252	252	378	157.5	283.5
THANJAVUR	116	232	232	348	145	261	124	248	248	372	155	279
COIMBATORE	151	302	302	453	188.75	339.75	163	326	326	489	203.75	366.75
TIRUPUR	66	132	132	198	82.5	148.5	72	144	144	216	90	162
ERODE	75	150	150	225	93.75	168.75	84	168	168	252	105	189
SALEM	145	290	290	435	181.25	326.25	157	314	314	471	196.25	353.25
TIRUNELVELI	138	276	276	414	172.5	310.5	141	282	282	423	176.25	317.25
NAGERCOIL	105	210	210	315	131.25	236.25	112	224	224	336	140	252
VELLORE	91	182	182	273	113.75	204.75	100	200	200	300	125	225
CUDDALORE	77	154	154	231	96.25	173.25	81	162	162	243	101.25	182.25
PUDUCHERRY	79	158	158	237	98.75	177.75	86	172	172	258	107.5	193.5
BENGALURU	102	204	204	306	127.5	229.5	114	228	228	342	142.5	256.5
MUMBAI	85	170	170	255	106.25	191.25	96	192	192	288	120	216
DUBAI	-	150	-	230	-	150	-	150	-	230	-	150

NOTE

If 'All Editions' rate is not taken. Sum of individual editions to be added up. Birthday, Missing, Obituary, In-Memoriam Advertisement at Weekdays Rate only.

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