

Rate applicable from April 1, 2016

### Week day

| EDITIONS    | BW  | COLOR | FRONT PAGE | BACK PAGE | PAGE 3 |
|-------------|-----|-------|------------|-----------|--------|
| CHENNAI     | 380 | 690   | 975        | 860       | 790    |
| COIMBATORE  | 250 | 450   | 650        | 540       | 510    |
| MADURAI     | 295 | 540   | 725        | 640       | 620    |
| PUDUCHERRY  | 140 | 195   | 330        | 255       | 235    |
| All Edition | 990 | 1800  | 2600       | 2200      | 2125   |

### Sunday

| EDITIONS    | BW   | COLOR | FRONT PAGE | BACK PAGE | PAGE 3 |
|-------------|------|-------|------------|-----------|--------|
| CHENNAI     | 390  | 705   | 990        | 875       | 825    |
| COIMBATORE  | 260  | 465   | 660        | 550       | 520    |
| MADURAI     | 310  | 560   | 760        | 650       | 630    |
| PUDUCHERRY  | 150  | 200   | 335        | 270       | 250    |
| All Edition | 1050 | 1900  | 2700       | 2250      | 2150   |

Please do get in touch with our sales team for interesting offers.