

EENADU TELUGU DAILY							
RATES FOR DISPLAY ADS EFFECTIVE FROM 01/04/2016							
REGION	BLACK & WHITE (FOR ALL 7 DAYS)			COLOUR (FOR ALL 7 DAYS)		FRONT PAGE (COLOUR)	
	Basic	BP/PG3/PG5 GUARANTEED	PAGE+POSTN. GURANTEED	INSIDE (OTHER THAN PG3/PG5)	BP/PG3/PG5 GURANTEED	MONDAY TO THURSDAY	FRIDAY TO SUNDAY
ANDHRA PRADESH (AP)							
CENTRAL ANDHRA	1230	1540	1850	2055	2350	2645	2815
NORTH ANDHRA	1135	1420	1700	1890	2160	2430	2595
RAYALASEEMA	1105	1380	1660	1850	2110	2375	2530
ANDHRA PRADESH STATE	2970	3710	4460	4960	5660	6370	6790
TELANGANA (TG)							
GREATER HYDERABAD	1325	1660	1990	2220	2530	2850	3040
TELENGANA	1105	1380	1660	1850	2110	2375	2530
TELANGANA STATE	2210	2770	3320	3700	4220	4750	5070
EENADU COMBINED (AP+TG STATES)	4400	5500	6600	7360	8390	9460	10080

Sunday Magazine - For B/W and Color Ads in Inside Pages above mentioned rates only will apply. However, for Inside Cover -135%, for Back Cover - 150% and Front Page (Strip Ad) 200% premiums will apply on basic B/W Rates.

EENADU TELUGU DAILY

RATES FOR NOTICE ADS EFFECTIVE FROM 01/04/2016

REGION	BLACK & WHITE (FOR ALL 7 DAYS)			COLOR (FOR ALL 7 DAYS)		
	BASIC	BP/PG3/PG5 GURANTEED	PAGE+POSITIO N GURANTEED	INSIDE (OTHER THAN PG3/PG5)	BP/PG3/PG5 GURANTEED	FRONT PAGE
ANDHRA PRADESH (AP)						
CENTRAL ANDHRA	1415	1765	2120	2370	2705	3040
NORTH ANDHRA	1285	1610	1930	2155	2465	2775
RAYALASEEMA	1250	1560	1875	2090	2385	2685
ANDHRA PRADESH STATE	3380	4220	5070	5670	6470	7280
TELANGANA (TG)						
GREATER HYDERABAD	1495	1870	2245	2510	2860	3215
TELENGANA	1250	1560	1875	2090	2385	2685
TELANGANA STATE	2500	3120	3750	4180	4770	5360
EENADU COMBINED (AP+TG STATES)	4990	6240	7490	8370	9550	10750

MATRIMONIAL ADVT

EENADU TELUGU DAILY	
RATES FOR PELLI PANDIRI (Sundays) FROM 01/04/2016	
Region	Black & White Display Per Sq.Cm.
ANDHRA PRADESH (AP)	
Central Andhra	1040
North Andhra	940
Rayalaseema	920
ANDHRA PRADESH STATE	2480
TELANGANA (TG)	
Greater Hyderabad	1100
Telangana	920
TELANGANA STATE	1840
EENADU COMBINED (AP+TG STATES)	3510