

With Effect From 16.11.2015

SOLO	Rate per Sq. Cm. (Rs.)					
	DISPLAY / F&C / T		B P	F P	APPT	
PUBLICATION	B & W	CLR	CLR	CLR	B&W	CLR
THE NEW INDIAN EXPRESS (All Edns)	3000	3775	5250	5750	1675	2100
DINAMANI (All Edns)	1000	1200	1500	1750	475	600
THE SUNDAY STANDARD (New Delhi Edn)	330	425	500	550	---	---

SOUTH PACKAGE	Rate per Sq. Cm. (Rs.)					
	DISPLAY / F&C / T		B P	F P	APPT	
PUBLICATION	B & W	CLR	CLR	CLR	B&W	CLR
TNIE+DIN (All Editions)	3200	4000	5500	6100	1800	2350

STATE PACKAGE

TNIE + LANGUAGES	DISPLAY / F&C / T		B P	F P	APPT	
	B & W	CLR	CLR	CLR	B&W	CLR
TAMILNADU						
TNIE (Che+Mdu+Cbe+Tri)	1300	1600	1800	2300	800	1000
TNIE (Che+Mdu+Cbe+Tri)+ DIN (Che+Mdu+Cbe+Tri+T.veli+ Vlr+Dha+Vpm+Nagai)	1750	2200	2600	3200	---	---
KARNATAKA						
TNIE (Bgl+Bgm+Smg)	725	950	1075	1550	500	625
KERALA						
TNIE (Koc+Kkd+Tvm)	400	575	625	875	275	350
ANDHRA						
TNIE (Vij+Vsk+Tpt)	500	600	650	900	250	325
TELANGANA						
HYDERABAD	400	500	600	800	180	225
ANDHRA + TELANGANA						
TNIE (Vij+Vsk+Tpt+Hyd)	725	900	1000	1350	---	---
ORISSA						
TNIE (Bbsr)	350	475	500	800	250	325

INDIVIDUAL EDITIONS

THE NEW INDIAN EXPRESS	DISPLAY		BP	F P
	B & W	CLR	CLR	CLR
CHENNAI	1080	1320	1560	1980
MADURAI	125	185	210	300
COIMBATORE	325	430	460	600
TRICHY	110	160	180	220
BANGALORE	550	760	880	1160
BELGAUM	160	200	210	350
SHIMOGA	160	200	210	350
KOCHI	250	380	425	580
KOZHICODE	150	210	230	350
THIRUVANANTHAPURAM	150	220	250	360
HYDERABAD	400	500	600	800
VIJAYAWADA	300	375	425	550
VISAKHAPATNAM	240	300	340	430
TIRUPATI	120	150	180	240
BHUBANESHWAR	360	480	510	800

INDIVIDUAL EDITIONS

DINAMANI	DISPLAY		B P	F P
	B & W	CLR	CLR	CLR
CHENNAI	385	510	570	860
MADURAI	135	240	265	320
COIMBATORE	170	240	265	400
TRICHY	110	170	200	220
TIRUNELVELI	110	160	165	220
VELLORE	80	120	120	160
DHARMAPURI	70	100	110	150
VILLUPURAM	70	90	90	150
NAGAPATTINAM	30	35	40	60
NEW DELHI	85	120	115	160

CENTRE PACKAGE

TNIE + LANGUAGES	DISPLAY		B P	F P
	B & W	CLR	CLR	CLR
TNIE+DINAMANI (Chennai)	1150	1450	1720	2310
TNIE+DINAMANI (Madurai)	220	350	350	520
TNIE+DINAMANI (Coimbatore)	425	550	600	775
TNIE+DINAMANI (Trichy)	160	220	250	320

THE SUNDAY STANDARD

(weekly News Paper - Broad sheet - Only on Sundays - from New Delhi)

SOLO	DISPLAY		B P	F P	TENDER
	B & W	CLR	CLR	CLR	B & W
THE SUNDAY STANDARD	330	425	500	550	---
PACKAGE					
THE NEW INDIAN EXPRESS (All) or THE NEW SUNDAY EXPRESS (All) + THE SUNDAY STANDARD	3100	4000	5500	6000	3100
THE NEW SUNDAY EXPRESS Magazine+					
THE SUNDAY STANDARD Magazine	2200	2900	3500	4000	---

PUBLICATION CODES :

TNIE-The New Indian Express, TNSE-The New Sunday Express,
DM-Dinamani.

CATEGORY CODES :

D-Display, T-Tender, F&C-Financial & Corporate, BP-Back Page,
FP-Front Page, Appt-Appointment,

SUPPLEMENTS

THE NEW INDIAN EXPRESS	Rate per Sq. Cm. (Rs.)	
	B & W	CLR
EDEX (Education) (Mon) (Tabloid)	1540	2140
INDULGE (Friday with TNIE Late City) (Tabloid)		
Chennai	---	300
Bangalore	---	200
Coimbatore	---	150
Kochi	---	50
Hyderabad	---	100
All Edition	---	700

THE NEW SUNDAY EXPRESS	B & W	CLR
The New Sunday Express Magazine	1640	2280

DINAMANI	B & W	CLR
ILAINAR MANI (Tue)	535	680
MAGALIR MANI (Wed)	535	680
VELLI MANI (Fri)	535	680

SIRUVAR MANI (Saturday)	Rate Rs. per page		DINAMANI KADIR (Sunday)	Rate Rs. per page	
	B & W	CLR		B & W	CLR
A/4 Book with Dinamani			A/4 Book with Dinamani		
FULL PAGE	35000	44000	FULL PAGE	37000	46000
HALF PAGE	19000	25000	HALF PAGE	20000	28000
QUARTER PAGE	11000	---	QUARTER PAGE	12000	---
BACK COVER	---	58000	BACK COVER	---	64000
DOUBLE SPREAD	60000	74000	DOUBLE SPREAD	64000	82000

MAGAZINES

SAMAKALIKA MALAYALAM VAARIKA (MALAYALAM WEEKLY)	Rate Rs. per page		CINEMA EXPRESS (TAMIL FORTNIGHTLY)	Rate Rs. per page	
EVERY FRIDAY	B & W	CLR	EVERY 1ST & 16TH	CLR	
FULL PAGE	23000	32000	FULL PAGE	20000	
HALF PAGE	13000	---	HALF PAGE	11000	
QUARTER PAGE	9500	---	QUARTER PAGE	6000	
2nd COVER	---	36000	2nd COVER	25000	
3rd COVER	---	36000	3rd COVER	25000	
BACK COVER	---	44000	BACK COVER	32000	
CENTRE SPREAD	---	58000			

SAKHI (KANNADA FORTNIGHTLY) Rate Rs. per page

EVERY 1ST & 16TH	B & W	CLR
FULL PAGE	60000	90000
2nd COVER	---	110000
3rd COVER	---	110000
BACK COVER	---	140000