

# Times of India Display Ad Rate Card - 2016

Tariff Rates in Rupees per Square Centimeter

Edition	Base (Colour)	Multiple (Colour)	Front Page (Colour)	Back Page (Colour)	Page 3 (B/W)	Page 3 (Colour)	Page 5 (B/W)	Page 5 (Colour)
Delhi Capital+West Up & UK Gurgaon + Chandigarh	4305	3500	6520	5280	4500	5000	4293	4770
Delhi Capital+West Up & Uk + Chandigarh	4055	3250	6195	4995	4244	4715	4046	4495
Delhi Capital+West Up & Uk Gurgaon	4095	3290	6190	5010	4284	4760	4082	4535
Delhi Capital+ Gurgaon	3890	3085	5895	4755	4055	4505	3870	4300
Delhi Capital+West Up & Uk	3845	3040	5865	4725	4028	4475	3834	4260
Times of India Delhi Capital	3640	2835	5570	4470	3798	4220	3623	4025
Times of India Noida	290	225	365	325	293	325	284	315
Times of India Gurgaon	300	250	375	335	302	335	293	325
Times of India Chandigarh	430	210	550	490	414	460	410	455
Times of India Chandigarh upc	270	160	340	305	261	290	261	290
Times of India Jaipur City +UPC	570	365	735	630	554	615	540	600
TOI Jaipur City	420	215	565	470	410	455	401	445
TOI Jaipur Upcountry	180	150	210	195	171	190	171	190
TOI Western Up & Uk	325	205	415	375	338	375	320	355
TOI Meerut	110	60	140	135	122	135	113	125
TOI Agra	110	60	140	135	122	135	113	125
TOI Bareilly	105	60	135	130	117	130	108	120
TOI Dheradun	165	90	205	195	176	195	167	185
TOI Bhopal + Indore + Raipur + UPC	370	260	505	420	378	420	360	400
TOI Bhopal	190	80	255	210	189	210	185	205
TOI Indore	190	80	230	205	185	205	180	200
TOI Bhopal UPC	85	45	105	100	90	100	90	100
TOI Raipur	110	55	130	120	108	120	108	120
Lucknow+ kanpur + Allahabad + Varanasi	1075	625	1400	1200	1040	1155	1026	1140
Lucknow + Allahabad + Varanasi	950	500	1265	1070	923	1025	918	1020
TOI Lucknow	805	355	1090	905	306	340	770	855
Times of India Kanpur	230	125	255	245	221	245	216	240
Times of India Allahabad	115	75	130	125	113	125	113	125
Times of India Varanasi	110	70	125	120	108	120	108	120
Times of India Mumbai	4785	3740	7790	5960	5103	5670	4833	5370
Times of India Nashik	160	110	215	180	158	175	158	175
Times of India Navi Mumbai	220	210	290	245	221	245	216	240
Times of India Thane	200	150	270	225	203	225	198	220
Pune City + Pune ROM	2225	1745	2945	2510	2106	2340	2061	2290
Times of India Pune city	1995	1515	2615	2250	1872	2080	1832	2035
Times of India Pune ROM	280	230	380	325	284	315	279	310
Times of India Aurangabad	55	45	80	70	59	65	54	60
Times of India Kolhapur	85	75	115	105	95	105	90	100
Times of India Pimpri Chichwad	325	260	430					
Ahmedabad + Baroda + Rajkot + Surat	900	695	730	1130	941	1045	891	990
Times of India Ahmedabad	595	390	830	700	585	650	572	635
Times of India surat	170	90	225	215	185	205	176	195
Times of India Baroda	345	150	420	400	342	380	329	365
Times of India Rajkot	115	65	170	150	144	160	122	135
Times of India Nagpur	290	240	350	320	284	315	279	310
TOI Goa	150	120	215	185	162	180	158	175
Bangalore + Hubli	3180	2465	4855	3885	3321	3690	3137	3485
TOI Bangalore	3130	2415	4795	3885	3276	3640	3083	3425
TOI Mysore	140	70	170	155	140	155	135	150
TOI Mangalore	110	55	140	125	113	125	108	120
TOI Hubli	80	50	95	90	81	90	81	90
TOI Hyderabad	1150	945	1420	1255	1094	1215	1085	1205
TOI Vizag	235	160	285	255	230	255	225	250
TOI Vijayawada	70	50	95	858	77	85	72	80
Chennai + Coimbatore + Madurai / Trichy	2005	1575	2730	2310	1917	2130		2110
TOI Chennai	1740	1310	2390	2010	1688	1875	1652	1835
TOI Coimbatore	300	155	375	335	324	360	297	330
Madurai / Trichy	185	110					185	205
TOI Madurai	125	85	175	150	135	150	131	145
TOI Trichy	100	65	150	125	113	125	108	120
TOI Kerala	355	440	375	400	360	400	347	385
TOI Kozhikode	115	60	135	125	113	125	113	125
TOI Trivandrum	155	85	195	185	167	185	149	165
TOI Kerala Upcountry	115	60	135	125	113	125	113	125
TOI Kochi	170	85	200	185	167	185	162	180
TOI Pondy	55	40	70	65	59	65	59	65
TOI Kolkata + Guwahati	1670	1195	2195	1885	1566	1740	1562	1735
TOI Kolkata	1575	1100	2075	1785	1472	1635	1472	1635
TOI Patna	615	365	70520	66520	58520	65020	563	625
TOI Bihar	440	250	470	460	414	460	410	455
TOI Ranchi /Jharkhand	295	175	330	315	284	315	275	305
TOI Bhubaneshwar	360	195	430	390	338	375	338	375
TOI Guwahati	155	95	185	175	153	170	149	165

## Education Times Ad Rate Card - 2016

Tariff Rates in Rupees per Square Centimeter

EDITIONS	1-2 Ads	MULTIPLE	FRONT PAGE	PAGE 3	BACK PAGE
Education Times Mumbai	1490	1265	2610	1940	1715
Education Times Delhi	1155	980	2310	1505	1505
Education Times Bangalore	935	790	1310	1030	1215
Education Times Chennai	675	575	880	745	745
Education Times Pune	595	505	775	655	655
Education Times Kolkata	435	365	610	505	525
Education Times Hyderabad	530	445	800	585	615
Education Times Vizag	115	65	130	125	125
Education Times Vijayawada	30	20	40	35	35
Education Times Lucknow	255	210	310	285	285
Education Times Varanasi	75	65	90	85	85
Education Times Ahmedabad	260	220	325	290	290
Education Times Patna	260	220	290	275	275
Education Times Chandigarh	220	190	245	235	235
Education Times Baroda	175	145	230	195	195
Education Times Nagpur	135	115	165	150	150
Education Times Jaipur	150	130	225	180	180
Education Times Kerala	290	250	345	315	315
Education Times Coimbatore	150	130	180	165	165
Education Times Kanpur	95	75	115	105	105
Education Times Surat	70	60	85	80	80
Education Times Goa	45	40	70	60	60
Education Times Bhubhaneshwar	100	85	125	115	120
Education Times Bhopal	85	65	95	90	90
Education Times Ranchi	100	85	120	115	115
Education Times Indore	75	65	85	80	80
Education Times Raipur	75	50	95	90	90
MT Pune Pragati Fast	350	295	405	380	380

## Property Times Ad Rate Card - 2016

Tariff Rates in Rupees per Square Centimeter

EDITIONS	Basic Colour	Multiple (Colour)	Front Page upto 240	Front Page upto 400+	Page 3 (Colour)	Back Page (Colour)
Times Property Mumbai	3185	2700	5670	4845	3660	3660
Times Property Delhi	1855	1575	2825	2295	2080	
Times Property Bangalore	1755	1490	3185	2585	1895	2450
Times Property Pune	1170	995	1500	1240	1205	
Times Property Chennai	825	700	900	900	850	850
Times Property Hyderabad + Vizag	710	605	965	965	765	810
Times Property Vizag	105	65	120	115	115	
Times Property Vijayawada	30	20	35	35	33	33
Times Property Ahmedabad	315	270	420	420	350	350
Times Property Lucknow	225	185	270	270	250	250
Times Property Baroda	260	225	605	335	295	
Times Property Jaipur	195	165	255	220	210	
Times Property Kerala	290	250	315	310	305	
Times Property Coimbatore	150	130	165	165	160	160
Times Property Chandigarh	120	95	215	215	160	160
MT Property Mumbai	260	235	315	280	270	
MT Property Aurangabad	180	150				
MT Property Nashik	175	145				
NBT Property Delhi @ East + Noida+ Ghaziabad	70	60	90	90	85	85
NBT Property Delhi @ West + North + Central	120	105	145	145	140	140
NBT Property Mahanagar	545	395	600	600	545	545
NBT Property Gurgaon	30	25	35	30	30	30
NBT Property Noida	25	25	30	25	25	25
NBT Property Faridabad	30	25	35	30	30	30
NBT Property Ghaziabad	35	30	40	35	35	35

# Times Ascent Advertisement Rate Card - 2016

Tariff Rates in Rupees per Square Centimeter

Edition	UPTO 120 SCM	MULTIPLE	UPTO 120 SCM2	MULTIPLE3
	Black & White		Colour	
Times Ascent Mumbai	1700	1350	1700	1350
Times Ascent Bangalore	1275	1010	1275	1010
Times Ascent Delhi	1260	1060	1400	1170
Times Ascent Gurgaon	110	90	110	95
Times Ascent MP	115	105	115	105
Times Ascent Noida	105	90	105	95
Times Ascent East	765	680	840	740
Times Ascent Kolkata Metro	680	610	740	650
Times Ascent Pune	630	460	680	505
Times Ascent Aurangabad	55	44	55	44
Times Ascent Nashik	65	55	65	55
Times Ascent Kolhapur	60	50	60	50
Times Ascent Ahmedabad	570	345	570	345
Times Ascent Lucknow	560	345	560	345
Western UP & Uk	165	135	165	140
Times Ascent Meerut	75	55	75	55
Times Ascent Agra	85	72	85	60
Times Ascent Bareilly	75	55	75	55
Times Ascent Dehradun	85	60	85	60
Times Ascent Hyderabad + Vizag	560	515	640	570
Times Ascent Vizag	115	115	115	115
Times Ascent Vijayawada	44	22	44	22
Times Ascent Kerala	295	230	295	235
Times Ascent Chennai	780	595	780	595
Times Ascent Bhubaneshwar	140	105	150	110
Times Ascent Kanpur	125	60	125	60
Times Ascent Jaipur	120	88	120	85
Times Ascent Mysore	70	44	70	45
Times Ascent Nagpur	115	115	115	115
Times Ascent Goa	75	77	95	95
Times Ascent Mangalore	65	44	65	45
Times Ascent Guwahati	50	38	55	44

## Times Obituary Ad Rate Card - 2016

Tariff Rates in Rupees per Square Centimeter

Edition	BLACK & WHITE	COLOUR
Times Obituary Mumbai	895	895
Times Obituary Delhi	750	750
Delhi (Capital Run)	650	650
Times Obituary Gurgaon	75	85
Times Obituary Chandigarh	65	85
Times Obituary Noida	85	85
Times Obituary MP	85	85
Times Obituary Bangalore	565	565
Times Tribute Pune	350	350
Times Tribute Pune City	300	300
Times Tribute Nashik	63	63
Times Tribute Kolhapur	42	42
Times Tribute Aurangabad	31	31
Times Tribute East	195	325
Times Tribute Lucknow	260	260
Times Tribute Chennai	370	370
Times Tribute Coimbatore	52	52
Times Tribute Kerala	210	210
Times Tribute Ahmedabad	195	195
Times Tribute Hyderabad	100	100
Times Tribute Vizag	26	26
Times Tribute Vijayawada	15	15
Times Tribute Jaipur	60	105
Times Tribute Jaipur City	52	63
Times Tribute Nagpur	60	85
Times Tribute Kanpur	31	47
Times Obituary Patna	105	110
Times Obituary Manglore	31	31
Times Obituary Mysore	31	31
Times Obituary Goa	26	52
Times Obituary Bhopal City	21	21
Times Obituary Bhopal UPC	21	21
Times Obituary Indore	21	21
Times Obituary Madurai	52	52
Times Obituary Bhubhaneswar	105	105
Times Obituary Ahmedabad City	95	95
Times Obituary Baroda	68	68
Times Obituary Rajkot	36	36
Times Obituary Surat	36	36
Times Obituary WUP Split	235	235
Times Obituary Raipur	21	21

# Times of India City Times Ad Rate Card - 2016

Tariff Rates in Rupees per Square Centimeter

CITY TIMES	BASE	MULTIPLE	FRONT PAGE	PAGE 3	BACK PAGE
Bombai Times	2600	2210	4240	3120	3060
Delhi Times	1985	1690	3585	2485	2485
Gurgaon Times	265	225	325	295	295
Noida Times	195	225	230	390	390
Meerut Times	65	35	85	80	80
Agra Times	65	35	85	80	80
Bareilly Times	60	45	85	80	80
Dehradun Times	115	70	145	135	135
Bangalore Times	2060	1745	3360	2400	2390
Mangalore Times	55	40	75	70	70
Mysore Times	65	35	100	80	80
Belgaum Times	45	35	60	60	60
Hubli Times	45	35	60	60	60
Chennai Times	1200	1015	1665	1435	1430
Madurai Times	90	75	125	110	110
Trichy Times	90	75	125	110	110
Calcutta Times	965	815	1335	1030	1030
Bhubaneswar Times	105	95	125	120	120
Pune Times	1085	920	1560	1215	1215
Aurangabad Times	45	40	60	60	55
Kolhapur Times	55	50	75	70	70
Hyderabad Times	725	615	955	785	780
Vizag Times	110	75	140	125	125
Vijayawada Times	45	30	60	55	55
Ahmedabad Times	525	445	600	550	550
Ahmedabad Times Nehrunagar+ Bopal	255	215	295		
Ahmedabad Times Paldi+ Usmanpura + Mirzapur	165	140	190		
Ahmedabad Times Sabarmati + Gandhinagar	90	75	105		
Ahmedabad Times Kalupur + Mainagar	95	80	110		
Lucknow Times	285	245	370	320	320
Bhopal Times	90	80	115	105	105
Indore Times	90	80	115	110	110
Raipur Times	85	65	100	95	95
Onno Samay	265	165	325	310	310
Allahabad Times	60	55	80	75	75
Times of Chandigarh	260	230	375	290	290
Baroda Times	205	180	240	225	225
Jaipur Times	235	200	340	270	270
Kanpur Times	140	120	170	160	160
Goa Times	75	65	110	95	95
Banaras Times	60	50	80	75	75
Times of Ludhiana	85	75	120	105	105
Patna Times	150	130	185	165	165
Ranchi Times	85	75	105	100	100
Kochi Times	150	130	170	160	160
Trivandrum Times	130	115	145	140	140
Malabar ( Kozhikode ) Times	90	75	105	100	100
Mumbai Times	790	670	1040	875	875
Pune Times Marathi	515	435	720	615	615
Aurangabad Times Marathi	170	155	225	200	200
Nashik Times	145	105	145	145	145
Nashik Times Marathi	190	170	250	210	210
Maharashtra Times Nasik Plus	195	155	220	210	210
Kolhapur Times Marathi	100	85	145	125	130
Ahmedabad Times Marathi	65	50	85	75	75
Nagpur Times Marathi	200	155	305	235	235
Maharashtra times Nagpur Plus	200	155	245	225	225
Delhi Times Masala Mix	580	490	945	630	640
NBT Lucknow Masala Mix	160	110	195	180	180
NBT Masala Mix Noida	55	45	75		70
NBT Masala Mix Ghaziabad	45	40	60		55
NBT Masala Mix Trans Hindon Area	80	65	105		95
NBT Masala Mix Faridabad	95	75	120		110
NBT Masala Mix Gurgaon	65	45	80		75
Ahmedabad Times Masala Mix	180	125	230	210	210
Rabibaroari BDA	40	25	45	45	45

# Times of India Public Notice Ad Rate Card - 2016

Tariff Rates in Rupees per Square Centimeter

Edition	BASE	MULTIPLE
Mumbai	3625	3270
Delhi	3110	2775
Delhi ( Excluding Chandigarh)	2860	2570
Gurgaon	235	185
Chandigarh	275	235
Noida	220	165
MP	210	185
Bangalore	1935	1725
East	1445	1315
Kolkata (metro )	1315	1180
Pune	1010	905
Aurangabad	55	48
Kolhapur	60	53
Lucknow	945	795
Western UP & UK	175	140
Meerut	85	48
Agra	90	75
Bareilly	80	60
Dehradun	110	95
Ahmedabad	860	745
Chennai	740	665
Coimbatore	155	115
Madurai/ Trichy	90	65
Hyderabad + Vizag	780	710
Vizag	190	160
Vijayawada	48	32
Patna	555	485
Ranchi	275	250
Bhubaneshwar	335	290
Kerala	330	245
Kanpur	195	170
Jaipur	265	220
Raipur	60	53
Rajkot	110	110
Surat	145	145
Baroda	175	170
Ahmedabad City	490	490
Bhopal City	100	95
Indore City	100	95
Guwahati	150	135
Goa	105	90
Mysore	130	110
Mangalore	90	75
Nashik	100	70
Nagpur	100	90